PLEASE NOTE

This image contains more than one label approved for this product on this date.



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Ms. Jeanette Covert, Agent Lebanon Seaboard Corporation c/o Product & Regulatory Associates, L.L.C. P.O. Box 1683 Voorhees, NJ 08043

JUI 3 0 2012

Subject:

Label Amendment - Additional Marketing Claims

Product Name: Turf Fertilizer Plus Penoxsulam Weed Control

EPA Registration Number: 961-414 Submission Date: June 15, 2012 Decision Number: 466328

Dear Ms. Covert:

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable provided the following requirements are address:

Please note that marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting the marketing claims made on the product label is not available then those claims must be removed.

Should you retain or add <u>any</u> website on the 961-414 product label, including but not limited to http://www.regulatory-info-lebsea.com, www.greenviewfertilizer, www.greensmart.com, or www.greensmart.com, or www.greensmart.com, or www.greensmart.com, or www.greensmart.com, or www.greensmart.com, or www.greensmart.com, or <a href="http://www.greensmart.com, or www.greensmart.com, or <a href="http://www.greensmart.com, www.greensmart.com, or <a href="http://www.greensmart.com, or <a href="http://www.greensm

Products shipped after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Your release for shipment of this product constitutes acceptance of these conditions. This label

Page 2 of 2

Label Amendment - Additional Marketing Claims

Product Name: Turf Fertilizer Plus Penoxsulam Weed Control

EPA Registration Number: 961-414

Decision Number: 466328

supersedes all previously accepted labels. You must submit one copy of the final printed label before the product is released for shipment. One copy of the stamped label is enclosed for your records. If you have any questions, please contact Michael Walsh by phone at (703) 308-2972 or via email at walsh.michael@epa.gov.

Sincerely,

Kathryn V. Montague

Product Manager (23)

Herbicide Branch

Registration Division (7505P)

Enclosure

TURF Fertilizer Plus Penoxsulam Weed Control

IAlternate Brand Names:

Ace Green Turf® St. Augustine Weed and Feed

Agway® Stage® 2 Weed Control & Fertilizer

✓Agway® Greenlawn® Weed Control & Fertilizer

Expert Gardener® Southern Weed and Feed

FOREVER GREEN® Weed & Feed

Menards® Premium Weed & Feed

:Ørchard™ Est. 1931 Weed and Feed

Preen Southern Lawn Weed 'n Feed

Preen Southern Lawn Weed and Feed

Freen Southern Lawn Weed & Feed

Areen Southern Weed 'n Feed

Preen Southern Weed and Feed

Preen Southern Weed & Feed

Preen Southern Weed Control Plus Fertilizer

Preen Southern Weed Control & Fertilizer

Preen Southern Weed Control

Sta-Green® Southern Weed and Feed

Southern States™ Late Spring Lawn Food and Broadleaf Weed Control

Wigoro® Ultra Turf® Phosphorus-Free Southern Weed & Feed

Yigoro® Super Green™ Southern Weed and Feed

Wondergro® St. Augustine Weed and Feed

Wondergro® Southern Weed and Feed]

For postemergence control of listed annual and perennial broadleaf weeds in established home lawns and other recreational turfgrass areas.

Active Ingredient:

Guaranteed Fertilizer Analysis Total Nitrogen (N)XX% Available Phosphate(P₂O₅)......XX% Soluble Potash (K₂O)......XX%

KEEP OUT OF REACH OF CHILDREN **CAUTION**

See back panel for First Aid and additional Precautionary Statements.

ACCEPTED

JUL 30 2012

Under the Federal insecticide,

Fungickie, and Rodentickie Act, as amended, for the pesticide

registered under

MPA Hag. No

NOTICE: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.

EPA Reg. No. 961-414

(L) (D)

EPA Est. No. 961-PA-01, 961-IL-01

Superscript used is first letter of lot number

[MANUFACTURED BY:][Distributed by:] [Produced for:]

LEBANON SEABOARD CORPORATION

1600 EAST CUMBERLAND STREET

LEBANON, PA 17042

Made in the USA.

[www.lebsea.com] [www.greenviewfertilizer.com] [www.preen.com] [www.xxxx.com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]

Net Weight: [Net Wt.[:] xx lbs.[LBS.] [POUNDS] (xx.x kg) [(XX.X KG)]

Treats: XX,XXX Sq. Ft. [SQ. FT.] [Square Feet] [SQUARE FEET]

xxx lb covers up to xxx sq ft [of turfgrass]

Precautionary Statements

Hazards to Humans and Domestic Animals CAUTION

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear long-sleeved shirt, long pants, and shoes plus socks. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

First Aid

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For Emergency Medical Treatment Information call (888)208-1368.

Environmental Hazards

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or

5/ /3/

street, back onto the treated area of the lawn [or garden] will help to prevent runoff to water bodies or drainage systems.

Directions for Use

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For Outdoor Residential Use.

Read all Directions for Use carefully before applying.

Applicator must wear long-sleeved shirt and, long pants, and shoes plus socks. Keep all people and pets, expect applicator, out of the treated area until dusts have settled.

How This Product Works

TURF Fertilizer Plus Penoxsulam Weed Control contains a postemergence herbicide which is applied to established turfgrasses for the control of listed annual, biennial and perennial broadleaf weeds in home lawns [and other recreational turfgrass areas].

Use Precautions and Restrictions

- Do not use on turf grown for agricultural or commercial purposes (turf farms), or for grass seed production.
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on dichondra, carpetgrass, bahiagrass, or to turfgrass containing desirable clovers.
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] directly to, or otherwise permit [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to come into contact with, flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as serious plant injury may occur.
- Do not apply to centipedegrass during the period of winter dormancy. Grass should be green and actively growing at the time of application.
- The active ingredient in this product may leave residues in treated grass clippings which could be harmful to some plants and trees. Do not collect treated grass clippings for use as mulch around plants.
- To minimize the potential for turfgrass injury, allow four weeks between applications.
- Avoid unnecessary disturbances, including watering and mowing, for approximately 24 hours after application.
- Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on solid (monoculture) stands of perennial ryegrass or tall fescue at a maximum rate of 1.6 lb per 1000 sq ft. Some yellowing of these turfgrasses may occur within two weeks of application. Any discoloration is temporary and will dissipate under adequate growing conditions.
- Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to newly seeded or sprigged turfgrass only after the third mowing or after the turfgrass seedlings have developed an adequate secondary root system. Do not reseed for at least three to four weeks after application.
- Do not apply more than 4.6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.

6/31

• Do not apply more than 6.9 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per year.

[In the following state[s]:] [Do not exceed more than [X] applications of [X.X] lbs. of this product per 1000 sq.ft. per year or one application of [X.X] lbs. of this product per 1000 sq.ft.]

[Editor's note: one of the following statements as appropriate will appear on label if product is registered in the state of Florida.]

- Florida Applications: Do not exceed [3] [4] [5] applications per year on bermudagrass in the north.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on bermudagrass in central Florida.
- Florida Applications: Do not exceed [5] [6] [7] applications per year on bermudagrass in the south.
- Florida Applications: Do not exceed [1] [2] applications per year on centipedegrass in the north.
- Florida Applications: Do not exceed [2] [3] applications per year on centipedegrass in [central Florida] [the south].
- Florida Applications: Do not exceed [2] [3] [4] applications per year on St. Augustinegrass in the north.
- Florida Applications: Do not exceed [2] [3] [4] [5] applications per year on St. Augustinegrass in central Florida.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on St. Augustinegrass in the south.
- Florida Applications: Do not exceed [3] [4] [5] applications per year on zoysiagrass in the north
- Florida Applications: Do not exceed [3] [4] [5] [6] applications per year on zoysiagrass in central Florida.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on zoysiagrass in the south.

[TURF Fertilizer Plus Penoxsulam Weed Control or This product] is suggested for use on the following established warm and cool season turfgrass species (numbers in parentheses (-) refer to footnotes below):

Established Cool Season Turfgrass (1)

annual bluegrass bentgrass bluegrass, Kentucky fescue, chewing fescue, creeping red fescue, sheeps fescue, tall (2) ryegrass, perennial (2)

Established Warm Season Turfgrass (3)

bermudagrass (common or hybrid)
centipedegrass (4)
fescue, tall (growing in warm season areas) (2)
kikuyugrass
St. Augustinegrass
zoysiagrass

- 1. Use no more than 3.4 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.
- 2. Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on these species at a maximum rate of 1.6 lb per 1000 sq ft per application and only if some injury can be tolerated. A slight yellowing of turfgrass may occur within two weeks of application. The discoloration is temporary and is generally gone within four weeks of treatment under adequate growing conditions.
- 3. Use no more than 4.6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.
- 4. Do not apply to centipedegrass during the period of winter dormancy. Grass should be green and actively growing at the time of application.

Weeds Controlled or Suppressed

Generally, application rates at the lower end of the rate range will be satisfactory for young, succulent growth of sensitive weed species. For less sensitive species and under conditions where control is more difficult (plant stress conditions such as drought or extreme temperatures, dense weed stands and/or larger weeds), the higher rate within the rate range or repeat applications will be needed. Weeds growing in the absence of competition from other vegetation generally require higher rates or repeat applications to obtain satisfactory control or suppression.

Weeds Controlled or Suppressed		Rate lb/1000 sq ft		
chickweed, common chickweed, mouseear clover, hop clover, red clover, white dandelion, common dollarweed English lawn daisy false dandelion	Florida betony ivy, ground lespedeza, common medic, black parsley-piert plantain, broadleaf plantain, buckhorn Virginia buttonweed	[Editor's note: Supplemental distributor to choose rate or rate range based upon setting(s) chosen from spreader settings table below.]		
kyllinga, annual and green (suppression only)	nutsedge, purple and yellow (suppression only) ¹			

¹Re-treatment may be necessary

Optional Heading:] [Use Instructions] [Instructions] [Application Instructions] [Application Directions]

How to Apply

To optimize product performance mow the lawn two to three days before applying [TURF Fertilizer Plus Penoxsulam Weed Control or this product]. If the lawn is under moisture stress, a thorough sprinkler irrigation of at least 1/2 inch may be needed at least one to two days before application. For optimal results, apply [TURF Fertilizer Plus Penoxsulam Weed Control or this

product] in the morning when dew is present. If necessary irrigate with less than 1/4 inch of water just prior to application to maximize particle adherence to leaf surfaces. Avoid watering of treated area for 24 hours following application. Avoid making applications if rainfall is expected within 24 hours after treatment.

Optional Heading: [SUGGESTED] SPREADER SETTINGS

[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above.]

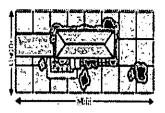
Drop Spreaders	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.		
XXX	XX	XX	XX		
Broadcast Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.		
XXX	XX	XX	XX		

These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.

Optional [Application Equipment and Instructions] [Spreader Directions]: [Determining Your Lawn's Square Footage

To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.]

[Insert icon representing footprint of house, driveway and lawn]



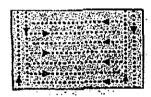
[above pictogram is optional

Spreader Tips

The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.]

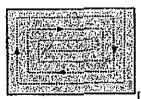
[Drop Spreader: [(See Fig. A.)]First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped.]

[Insert icon showing spreader path] [Insert drop spreader icon]



[above pictogram is optional] [Fig. A.]

[Broadcast Spreader: [(See Fig. B)] Apply in a single pass by starting on the outside border and apply in a circular path working toward the center.]
[Insert icon showing spreader path]
[Insert broadcast spreader icon]



[above pictogram is optional][Fig. B.]

[Optional Spreader Language:]

[The above spreader settings are approximate. To check your spreader: XX lb. of material should cover approximately XXX sq. ft. (X lbs. of material per XXXX sq. ft.)

Note: if spreader model does not appear above please call [toll free] XXX-XXX-XXXX, X am - Xpm [ET] [CT] [MT] [PT], [Monday – Friday] [Monday – Sunday] [Anytime] [24/7] for additional model settings.]

How Much to Apply

Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to established lawns. Possible re-treatment in 30 days may be necessary if the lawn is heavily overrun with weeds or if adverse low moisture conditions prevail and weeds are in a state of poor growth. Do not exceed specified rates because damage to the lawn may occur. Do not make more than two applications per season.

Note: When applying to warm season turfgrass under conditions of inadequate moisture, high temperature and high humidity, over-application may cause minor temporary discoloration. It is recommended to reduce application rates by 50% during hot, dry conditions to avoid possible dehydration or browning of turfgrass.

When to Apply

Best weed control results are obtained when [TURF Fertilizer Plus Penoxsulam Weed Control or this product] is applied to small, actively growing weeds in the spring or early fall. Extreme growing conditions such as drought or near freezing temperatures prior to, at, or following time of application may reduce weed control.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY:

[NOTE] To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions.]

Appendix I

Examples of fertilizer grades with nutrient contents expressed as the percentages of N, P_2O_5 and K_2O include but are not limited to the following:

14-0-6

15-0-1016-0-6

18-0-6

20-0-10

The fertilizer grade guaranteed analysis may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states and the analyses will differ between supplemental registrations. The guaranteed analysis of a 26-3-10 fertilizer grade is presented as follows:

[Example] Guaranteed Fertilizer Analysis

Total nitrogen (N) 26%

1.9% ammoniacal nitrogen

24.1% urea nitrogen

Available phosphate (P₂O₃)

3%

10%

Soluble potash (K₂O)

[Optional Label Claims]

Claims - Miscellaneous

- 1. [Bar code] [product number]
- 2. [Item number]
- 3. [Not] Proof of Purchase
- 4. If the fertilizer guarantee contains iron, the following statement must appear: [Note:] [Notice:] This product contains the secondary nutrient iron. Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.
- 5. The following statement must appear (relevant to the fertilizer guarantee): [Note:] Information regarding the contents and levels of metals in this product is available on the internet at http://www.regulatory-info-lebsea.com.
- 6. The following statement may appear when the application rate applies less than 1 pound of nitrogen per 1,000 sq. ft.:
 - [Note:] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound nitrogen per 1,000 sq. ft.
- 7. The following statement may appear if application rate instructions specify different rates based on different regions in Florida:
 - [Optional fertilizer text for state of Florida when applicable:] Florida Applications: [X] annual feedings [with the exception of [listed turfgrass species (X feedings in the north and X feedings in the central and south).] This package applies X.X lbs of product per 1,000 sq. ft.]
- 8. For products sold in the state of Florida, the following statement may appear: [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your

lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden.

- 9. Apply once for the whole season
- 10. For use on cool and warm season turfgrass
- 11. Questions or Comments? Call 1-xxx-xxx-xxxx. (insert phone graphic)
- 12. This Bag Treats Up to Square Feet



13. (Symbol for Spring)



(Symbol for Summer)



15. (Symbol for Fall)



16. (Symbol for Spring)



(Symbol for Summer)



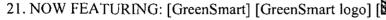
17.

18.

(Symbol for Fall)



- 19. [With variations for seasons which are ghosted out]
- 20. Apply in [Spring], [Summer], [Fall]





22. (MST – Mobile Scan Tag / color) Note, actual symbology varies from product to product, as with UPC codes.



(MST – Mobile Scan Tag / black & white)



(MST – Mobile Scan Tag / black and white with phone icon)

25. Easy to Use.

24.

- 26. For Southern lawns
- 27. Advanced formula
- 28. Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (Show other Preen Lawn package images with product name)
- 29. Another great lawn and garden product, from the makers of Preen®.
- 30. Pet access to lawn once fertilizer dust from application settles.
- 31. Pet access to lawn allowed once fertilizer dust settles.
- 32. Pet access to lawn within [24] hours of treatment.
- [Must use the paw print pictogram with marketing claims No. 30, 31, or 32 above].
- 34. [2] [3] [4] Season Lawn Care Program
- 35. The following statement regarding application rates, may appear where application instructions specify an application rate that exceeds a state(s) maximum allowable rate: In the state of [insert state], apply a maximum of [XX.X] lb. product/1,000 sq. ft. [Make no more than [X] application[s] per year.]
- 36. For St. Augustine and Centipede Lawns

37.

WARRANTY

IMPORTANT: READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of [Lebanon Seaboard Corporation] [Company name]. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: To the extent consistent with applicable law, [LEBANON SEABOARD CORPORATION] [COMPANY NAME] MAKES NO OTHER

14/

WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of [Lebanon Seaboard Corporation] [Company name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, [Lebanon Seaboard Corporation] [Company name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

LIMITATIONS OF LIABILITY: To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT [LEBANON SEABOARD CORPORATION'S] [Company's name] ELECTION, THE REPLACEMENT OF PRODUCT.

Claims regarding Weed Control Properties

- 1. [Controls [tough] weeds* [such as clover] [dandelion] [dollarweed] [ground ivy] [plantain] [chickweed] [sedges] [Florida betony] [lespedeza]
- 2. [Just] One application kills weeds*
- 3. [TURF Fertilizer Plus Penoxsulam or This product] kills tough existing weeds* and controls new weeds* for 3 months [12 weeks]
- 4. 3 month [12 week] weed* grass control
- 5. Atrazine-free dollarweed control
- 6. Atrazine-free weed* [dollarweed] control
- 7. Controls new weeds* for 3 months [12 weeks]
- 8. Controls tough weeds* such as dollarweed, dandelion, Florida betony and sedges.
- 9. Does not contain atrazine
- 10. Effective weed* control prevents weeds* all season long
- 11. Effective weed* control leads to greener, thicker lawns
- 12. Kills clover, chickweed and many other broadleaf weeds*
- 13. Kills even the toughest weeds*
- 14. Kills tough existing weeds* [and controls new weeds*] [for 3 months]
- 15. Kills tough weeds*
- 16. Kills weeds* including dandelion, clover and other common lawn weeds*
- 17. Kills weeds* now for few weeds in spring
- 18. Kills weeds* on contact
- 19. Kills weeds* to the root
- 20. Use for a [beautiful] [weed-free*] lawn
- 21. Weed images [for any listed weeds including, dandelion, dollarweed, Florida bentony, sedges]
- 22. Apply when weeds* are growing
- 23. Controls [tough] [southern] [Lawn] weeds*

- 24. Destroys existing and new weeds* [for 3 months]
- 25. Fast-acting weed* [Kill] [control]
- 26. Gets rid of tough Southern weeds*
- 27. Kills and prevents [new] [tough] [lawn] weeds* [for 3 months]
- 28. Kills [to] the root!
- 29. Prevents new weeds* [for 3 months]
- 30. [Kills] [Stops] [dandelions] [dollarweed] and most lawn weeds*
- 31. Thickens turf to crowd out weeds*
- 32. 3 month continuous weed* control
- 33. [Prevents] [Stops] [new] [southern] [lawn] weeds* [for 3 months]!
- 34. Kills [weeds] and [stops] [prevents] [new] weeds* [for 3 months]
- 35. 3 month weed* barrier
- 36. Weed-fighting* formula

Claims regarding Combination Weed Control and Fertilizer Properties

- 1. Kills weeds* [and fertilizes the lawn]
- 2. Kills weeds* and feeds your lawn [for up to 3 months] [for up to 12 weeks]
- 3. Season-long weed* killer [and fertilizer]
- 4. Lawn Nutrients and Weed* Control in one convenient formula!
- 5. Southern [Lawn] Weed* & Feed
- 6. Southern Weed* Control [Plus] [&] [Fertilizer]
- 7. Kills weed*s Thickens lawn
- 8. LawnGuard [hot weather] formula protects lawn, kills weeds*

Claims regarding Fertilizer Properties

- 1. [TURF Fertilizer Plus Penoxsulam Weed Control] All the fertilizer nutrients your lawn [turf] needs for spring
- 2. [TURF Fertilizer Plus Penoxsulam Weed Control] Providing the Nutrients Needed for a Beautiful Lawn.
- 3. Builds strong, deep roots, for a thick, green lawn [turf]
- 4. Fertilizes to provide rich color [and vigorous growth]
- 5. Improves soil fertility
- 6. Larger Roots / Greener Lawn
- 7. No phosphate helps protect our waterways in comparison to other fertilizer products (for use when fertilizer analysis has "0" phosphate)
- 8. Promotes rapid root growth
- 9. Promotes root growth for a thicker, greener lawn [turf]
- 10. Protects & [and] strengthens for a better spring lawn [turf]
- 11. Provides your soil with nutrients
- 12. Restores nutrients to your soil
- 13. Restores nutrients to your soil for a quick spring green up [green-up]

^{*}See Use Directions for complete list of treated weeds.

^{*}See Use Directions for complete list of treated weeds.

- 14. Zero phosphate helps protect our waterways in comparison to other fertilizer products (for use when fertilizer analysis has "0" phosphate)

(Symbol for heat/drought resistance)



- 16. (Symbol for stronger roots)
- 17. [phosphorus] [phosphate] free [Allowed only when "zero" phosphate indicated.]



In comparison to Other Fertilizer Products

(for use when fertilizer analysis has "0" phosphate).

- 18. [xx%] readily available nitrogen
- 19. No burning when used as directed.
- 20. Great results, first season of use -guaranteed.
- 21. Builds stronger roots [for maximum drought resistance] [for maximum greening of lawn] [for maximum water absorption]
- 22. Strengthens lawns against [summer] heat [and drought]
- 23. Builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat, drought] [for better heat and drought tolerance]
- 24. Grows [strong] [deep] roots to protect from heat and drought
- 25. Grows a thicker, greener lawn with less water
- 26. Deeper, stronger roots means less watering needed
- 27. Won't burn lawn guaranteed
- 28. Phosphorus [phosphate] free (allowed only when "zero" phosphate indicated.)
- 29. Helps lawns retain water to protect against heat and drought

Claims regarding Slow Release Fertilizer Properties

- 1. [TURF Fertilizer Plus Penoxsulam Weed Control or This product] feeds and greens with [slow release] fertilizer [for up to 3 months] [for up to 12 weeks].
- 2. Feeds [greens] [strengthens] [thickens] your lawn for up to 3 months [12 weeks]
- 3. Feeds your lawn [turf] up to 12 weeks
- 4. Greens up to 3 months [12 weeks]
- 5. MESA® is a registered trademark of Lebanon Seaboard Corporation.
- 6. Patented, controlled release nitrogen for continuous feeding
- 7. Quick and continuous greening for up to 3 months [12 weeks]
- 8. Number symbol as shown in circle)
- 9. [1 to 12] Feeds your lawn up to [12] [weeks] [months].

- 10. [Controlled] [Slow] Release feeding up to [X] weeks
- 11. [METH-EX®] [MESA®] Provides slow, continuous feeding for up to 12 weeks. Initially some nitrogen is released by water to provide early spring green-up of lawn [grass] [turf]. As soil temperatures warm, nitrogen is gradually released through microbial action that minimizes surge growth.
- 12. Get spectacular results with an enhanced efficiency fertilizer.
- 13. Slow release nitrogen helps prevent leaching into area water systems when applied as directed when compared to other fertilizer products.
- 14. Featuring both immediate release and controlled-release nutrients.
- 15. [xx%]slowly available nitrogen
- 16. Change to a more efficient, top-performing fertilizer.
- 17. Featuring MESA® Slow Release Nitrogen
- 18. Feeds [lawns] for 3 months!
- 19. Continuous feeding [for] [up to] [(X weeks) (X months)] [12] weeks
- 20. Get spectacular results with an enhanced efficiency fertilizer.
- 21. METH-EX® is a registered trademark of Lebanon Seaboard Corporation.
- 22. No flush growth response after application means less clippings.
- 23. Slow release nitrogen helps prevent leaching into area water systems when applied as directed.
- 24. What is Slow Release Nitrogen?
- 25. Feeds [for] [up to] [X months] [X weeks]!
- 26. Feeds [your] [the] lawn [for 3 months]
- 27. MESA® proprietary slow-release nitrogen builds strong roots to provide controlled, steady nutrition for your lawn
- 28. MESA® is a proprietary, patented slow-release nitrogen source
- 29. Contains MESA® controlled release nitrogen
- 30. New Jersey slow-release nitrogen compliant
- 31. Slow-release nitrogen content compliant in [state, state]
- 32. Provides the [lawn] [turf] controlled, steady nutrition
- 33. Consistent greening with no excess growth, and less moving!
- 34. Provides lush, green lawn with no excess growth
- 35. No surge growth
- 36. Less mowing, because greening is more consistent
- 37. In [NJ]: [states listing, variable]
- 38. Feeds [lawns] for ([8] [9] [10] [11] [12] weeks) ([2] [3] months)!
- 39. Feeds [lawn] [for] [up to] [X months]!
- 40. Feeds [your] [the] lawn for [(2) (3) months] ([8] [9] [10] [11] [12] weeks
- 41. MESA® A little bit of blue makes a whole lot of green.
- 42. [MESA®] [GreenSmart] promotes:
 - o [Deeper Green Turf]
 - o [Faster Green-Up]
 - o [More Nitrogen to the Plant]
 - o [Brilliant Color Response] [Even in Cooler Temperatures]
 - o [Fewer Clippings]
 - o [Extended Color for up to [8] [9] [10] [11] [12] weeks]
- 43. How can any fertilizer that works so quickly last so long?

- 44. The answer is MESA®, the patented combination of ammonium sulfate with methylene urea
- 45. NO artificial coatings
- 46. Ammonium sulfate release is effectively controlled to provide consistent, brilliant turf color
- 47. Features MESA®: the first nitrogen source to combine ammonium sulfate with methylene urea in a single particle.
- 48. MESA® retains its slow-release attributes even when cracked, chipped, or crushed
- 49. NO flush-growth response
- 50. Dependable, economical fertilizer choice for any residential lawn



51.

(photo: MESA granules)



52.

(photo: MESA granule – whole)

53.

MESA

54. Patented Controlled Release Nitrogen

XX	XX	XX
Nitrogen (N)	Phosphorous (P)	Potassium (K)
Contains Timed-Release Nitrogen for growing a thick green lawn [Stimulates growth and encourages a thick. green lawn]	Improves Root [Improves root growth and Plant Storage Capacity]	Improves Plant Hardiness & Drought Resistance

Claims regarding GreenSmart Fertilizer Properties

- 1. GreenSmart Enhanced Efficiency Fertilizer for a Green Lawn
- 2. [contains] [with] GreenSmart
- 3. GreenSmart
- 4. GreenSmart (logos)















- 5. GREENSMART and Design is a trademark of Lebanon Seaboard Corporation
- 6. 20% less nutrients required for the same great lawn [turf] results [with GreenSmart Enhanced Efficiency Fertilizer]
- 7. Enables lawns [turf] to use nutrients more efficiently
- 8. Enhanced Efficiency Fertilizer
- 9. Enhances nutrient absorption
- 10. Enriches soil to promote a vibrant, hardy lawn [turf]
- 11. GreenSmart enhances poor soil, creating an environment in which lawns [turf] can thrive. GreenSmart produces thick, green lawns [turf].
- 12. GreenSmart nourished lawns [turf] are more robust because their root systems are larger, deeper and better developed. Vigorous roots mean[s] the lawn [turf] is hardier and better able to tolerate the stress that comes with heat and drought.
- 13. GreenSmart produces thick, green lawns [turf]
- 14. Helps lawns [turf] retain water to protect against heat & [and] drought
- 15. Helps unlock nutrients already in the soil
- 16. Improved Nitrogen Efficiency Reduces Leaching
- 17. [GreenSmart Enhanced Efficiency Fertilizer] Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
- 18. Improves drought resistance

- 19. Improves lawn's [turf's] ability to absorb water & [and] nutrients
- 20. Increase nutrient up-take in grass [lawns] [turf] up to 20% [with GreenSmartEnhanced Efficiency Fertilizer]
 - 21. Lawn[s] [turf] [and plants] nourished with [company name's] GreenSmart are [is] able to tolerate the stress from heat and drought. GreenSmart produces large, deep, and well developed root systems that can retain water. This enables lawns [turf] [and plants] to withstand stressful conditions.
 - 22. Less watering needed
 - 23. Less watering needed, drought resistant [lawn] [turf]
 - 24. Makes it easier for lawns [turf] to absorb soil nutrients
 - 25. N-P-K with GreenSmart [Enhanced Efficiency Fertilizer for a Green Lawn]
 - 26. Plants [lawns] [turf] use[s] nitrogen more efficiently so you need less
 - 27. Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf]. GreenSmart works by enriching your soil with nutrients. GreenSmart revitalizes the soil, which aids in the development of a larger, deeper and better root system. The enhanced habitat is proven to produce a green, thick, vigorous lawn [turf], and reduces the need for watering.
 - 28. Promotes rapid root growth [for a thick green] [lawn] [turf]
- 29. Recharges your soil with nutrients!
- 30. Reduces plant [lawn] [turf] stress related to drought
- 31. Reduces stress on lawns [turf], protects from drought & heat
- 32. Speeds root growth to improve nutrient absorption
- 33. Unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water
- 34. Unlocks the nutrients in your soil
- 35. A high-quality product, made with GreenSmart.
- 36. Because your grass is better able to absorb and use the nutrients and moisture provided by the surrounding soil, less fertilizer ingredients are needed.
- 37. Better lawn nutrition [means] [results in] stronger, heartier grass.
- 38. Boosted root development helps retain water to protect against heat and drought, so less watering is needed.
- 39. Enriches soil, nourishing [lawn][plants] to become stronger and more able to withstand stresses like drought so you can water less.
- 40. Fertilizers with GreenSmart represent a new class of lawn-care treatment options.
- 41. For the results you want for the neighborhood you can be proud of.
- 42. Good nutrition is an essential part of being personally fit, and a big part of a quality lawn too.
- 43. GreenSmart Proven performance.
- 44. GreenSmart enhances soil habitat to improve nutrient absorption. Better plant nutrition means stronger, heartier plants.
- 45. GreenSmart helps build strong plants that need less watering because stronger, flourishing lawns are more able to withstand heat and drought.
- 46. GreenSmart helps reduce lawn stress due to heat and drought.
- 47. GreenSmart helps revitalize soil, making more [conventionally] [commonly] [normally] occurring nutrients available.

- 48. GreenSmart introduces beneficial nutrients that promote stress-resistance in [plants] [lawns]
- 49. GreenSmart is an exclusive, nutrient-rich formula that promotes plant quality
- 50. GreenSmart is rich in essential nutrients [plants] [lawns] need.
- 51. GreenSmart promotes a lawn that's heartier and better able to sustain itself.
- 52. GreenSmart promotes better water retention to protect against heat and drought
- 53. GreenSmart provides lawns [turf] with nutritional support to help promote and maintain overall plant vigor resulting in a beautiful, green lawn.
- 54. GreenSmart provides nutritive benefits to the [lawn] [turf] to enhance nutrient reception.
- 55. GreenSmart. Look for it in quality lawn and garden products.
- 56. GreenSmart's nutrients stimulate soil habitat efficiency and promote development of deeper roots for a lawn that needs less watering, and produces grass that's hearty and drought resistant.
- 57. Improves water conservation by building strong roots and more stress-tolerant plants
- 58. More efficient nutrient delivery, providing similar results with less nitrogen than traditional fertilizers
- 59. More efficient nutrient delivery; requires less nitrogen inputs.
- 60. Now with [GreenSmart logo]
- 61. Provides similar greening results with up to [20%][30%] less nitrogen than traditional fertilizers.
- 62. Reduces need for watering by increasing tolerance to drought and heat
- 63. Revitalizes soil habitat to grow stronger, heartier plants.
- 64. Take pride in your lush, green lawn and pride in your neighborhood.
- 65. When it comes to growing a green lawn, GreenSmart is downright brilliant!
- 66. www.greensmart.com
- 67. You can feel good about the beautiful, green lawn results and the positive impact on your neighborhood.

GreenView® Brand of Products Optional Marketing Claims

- 1. To the extent consistent with applicable law, [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a[n] [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- 2. To the extent consistent with applicable law, [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address].
- 3. For more information on our complete line of [GreenView®] [Company Name] [Brand Name] Lawn and Garden Products, visit our website at [www.lebsea.com] [www.greenviewfertilizer.com] [www.xyz.com] [Insert product images]
- 4. GreenView® (logo) GREENVIEW°
- 5. GreenView® is a registered trademark of Lebanon Seaboard Corporation.
- 6. GreenView® yard wide guarantee [green leaf graphic] [GreenView® logo]



7. [* See back panel for more details], as part of design only shown when used on label surfaces, other than the back panel)

Preen® Brand of Products Optional Marketing Claims

1. To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]



- 2. Preen® logo
- 3. Preen® Guarantee
- 4. Preen® is a registered trademark of Lebanon Seaboard Corporation.
- 5. [Visit] www.preen.com
- 6. Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (show other Preen Lawn package images with product name)
- 7. Try [these] other Preen products!
 - a. Preen Lawn Stepsaver Weed Control Plus Fertilizer
 - b. Preen Weed & Grass Killer
 - c. Preen Mulch Plus
 - d. Preen [Garden] Weed Preventer Plus Plant Food
 - e. Preen Landscape Weed Control Fabric
 - f. Preen Organic Vegetable Garden Weed Preventer
 - g. Preen [Garden] Weed Preventer

ACE® Brand of Products Optional Marketing Claims

- 1. ACE® is a registered trademark of ACE Hardware Corp.
- 2. Green Turf® is a registered trademark of [Company Name]
- 3. Made in the USA for ACE Hardware Corp., Oak Brook, Illinois, 60523, USA
- 4. Questions or Comments Call 1-XXX-XXXX



- 5. Satisfaction Guaranteed ACE® Promise [circle graphic]
- 6. Telephone graphic
- 7. The ACE® Promise. If this ACE product when used for its intended purpose, fails to give you complete satisfaction, return the item to the ACE Hardware store where purchased for free replacement of the same or similar item.

8. [www.]acehardware.com

Sta-Green® Brand of Products Optional Marketing Claims

- 1. Computer and phone graphics
- 2. If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 3. LOOK! For other quality Sta-Green® lawn & garden products. For more information, visit us on our website at www.sta-green.com [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- 4. Money Back Guarantee [optional graphic]
- 5. Sta-Green® is a registered trademark of [Company name]



- 6. Sta-Green® logo
- 7. The Sta-Green® Promise
- 8. Your satisfaction guaranteed or your money back!

Private Label Customer Brand of Products Optional Marketing Claims

- 1. To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]
- 2. [Private label] is a registered trademark of [Company name]
- 3. [Private label] logo
- 4. Computer and phone graphics
- 5. If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 6. LOOK! For other quality [Private label] lawn & garden products. For more information, visit us on our website at [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx.
- 7. Money Back Guarantee [optional graphic]
- 8. Your satisfaction guaranteed or your money back!

Agway Brand of Products Optional Marketing Claims



Agway logo



2.



- 4. [Brand]is a registered trademark of [Company]
- 5. [Brand] is a trademark of [Company]
- 6. 4 Stage Lawn Care Program
- 7. Calendar Application Icon
- 8. 25% Nitrogen provides leaf growth and makes the grass green; 3% Phosphate promotes root development and 3% Potash Helps plants resist drought and disease.
- 9. If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
- 10. Agway® and Stage® are registered trademarks of Southern States Cooperative, Inc.
- 11. Manufactured for and distributed by Southern States Cooperative, Inc. 6606 West Broad Street, Richmond, VA 23230
- 12. Agway Guarantees Satisfaction
- 13. To find a store near you visit www.agway.com
- 14. NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.
- 15. [Agway (Subregistrant)] 4 Stage Lawn Program makes it easier to have a lush, green lawn. Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you'll prevent crabgrass, control weeds and prepare your lawn for the winter. It's what your lawn needs for strong growth.
- 16. Guaranteed Satisfaction
- 17. (Subregistrant) Guarantees Satisfaction
- 18. 4 Stage Lawn Care Program. [Pictogram numbers 1-4] [pictogram for 4 Step Program]
 - o March 1 April 30
 - o April 15 June 15
 - o August 1- September 30
- 19. 4 Stage Lawn Care Program

- 20. No crabgrass [Pictogram crabgrass circle with slash through it]
- 21. Stage 1 [Pictogram crabgrass with slash through it]
- 22. AGWAY'S Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs, and you'll find a Greenlawn product to help you. Fertilizers, lawn starters, crabgrass prevention, weed control, winterizers everything your lawn needs for a lush, green lawn and year-round protection. Each one is easy to apply and guaranteed to produce quick, long-lasting results.
- 23. Notice: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.
- 24. Notice: Read the entire label. Use only according to label directions. Before buying this product, read Warranty Disclaimer, Inherent Risks of Use, and Limitations of Remedies at end of label. If terms are not acceptable, return the unopened container at once.
- 25. AGWAY Guarantees Satisfaction
 If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
- 26. For best results, use an Agway spreader.
- 27. For more information on spreader settings go to www.agway.com
- 28. For more information, visit www.agway.com

Menards® Brand of Products Optional Marketing Claims:



1.





- 3. 100% Satisfaction Guaranteed or Your Money Back
- 4. Menards is a registered trademark of Menard, Inc. Corporation.
- 5. Distributed by Eau Claire Coop Oil Co., P.O. Box 837, Eau Claire, WI 54702



SLOW-RELEASE NITROGEN FEEDS YOUR LAWN OVER (2) (3) (4)

MONTHS!

6.

7. If, for any reason, after using the Menards® Premium 4-Step Fertilizer Program, you are dissatisfied with the results, simply bring the label from a bag of Menards® Premium Lawn Fertilizer and proof of purchase to the store this product was purchased from for a full refund.

- 8. 4-STEP LAWN CARE PROGRAM
- 9. Features:
- i. Kills weeds, controls weeds & fertilizes in one application.
- ii. [Brand Name] herbicide kills existing weeds and prevents weeds before they grow.
- iii. Gives a full feeding of fertilizer.
- iv. Slow-Release Nitrogen thickens and provides a lush and deep green lawn Feeds your lawn [over] [up to], [two][three] months!
- 10. Lawn Builder
- 11. ForeverGreen® is a registered trademark of E C Grow Incorporated Corporation.





3. (24-0-3 is example of NPK analysis)

14. Fertilize turf [lawn] to improve color, density, uniformity and resistance to traffic and stress.

Pike Nurseries® Brand of Products Optional Marketing Claims



1.

2. PIKE NURSERIES is a registered trademark of Pike Nurseries Acquisition, LLC.



- 4. SUPER PREMIUM
- 5. Satisfaction Guaranteed

6. **Pike Nurseries** Corporate Office, 2675 Breckinridge Blvd., Suite 300, Duluth, GA 30096

Armstrong Garden Centers Brand of Products Optional Marketing Claims

Armstrong

ı. Garden Centers

2. Armstrong Garden Centers, Inc., 2200 E. Route 66, Suite 200, Glendora, CA 91740

Vigoro Brand of Products Optional Marketing Claims



2.

1.

- 3. Vigoro is a registered trademark of HOMER TLC, INC. CORPORATION
- 4. Vigoro, is a ® sub-brand of The Home Depot.
- 5. THD corporate address is: **The Home Depot**, 2455 Paces Ferry Road Atlanta, Georgia 30339

Orchard Supply Brand of Products Optional Marketing Claims



Orchard Supply Hardware is a registered trademark of Orchard Supply Hardware, LLC.



3.



- 4.
- 5. Orchard Supply Hardware, 6450 Via Del Oro, San Jose, CA 95119
- 6. Orchard Supply Hardware(R) Est. 1931 Weed & Feed

Wondergro Brand of Products Optional Marketing Claims



1.



2.

Spreader Models for Spreader Setting Table:

Drop Spreaders	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
Agri-Fab	XX	XX	XX
Agway			
Earthway			
Easy Green			
Ferti-Lome		•	
Glorion			
Greenview® Spred III			
Greenview® Spred® XP1	•		
Greenview® Show N Tell			
Jonathan Green			
K-Mart K-Grow			
Lawncrafter 45-0311-3			
Ortho			
Precision			1
Red Devil Drop			/
Republic Drop			
Scotts AccuGreen® 1000			
Scotts AccuGreen® 2000			
Scotts AccuGreen® 3000	·		
Scotts Easy Gro			

Scotts PF-1 Scotts PF-3 Scotts Precision Sears Lawn Crafter SpredDevil Sta-Green Statesman I Statesman II TrueServe Green Thumb 7300 Vigoro			·
Broadcast Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
Ace Rotary	XX	XX	XX
Agri-Fab 45-0187			
Agway			
Ames 24-626 Commercial			
Cyclone Model B1-80			
Earthway EV-N-Spred 2600			
Ferti-Lome			•
Franks			
Glorion			
Green Line			
Greenview® Jet-Spred II Greenview® Jet-Spred III			
Greenview® Jet-Spred SS1			
Jonathan Green			
Lawncrafter			
Ortho 545 EZGro			
Pennington 2050SU			
Precise Fit	·] .
Precision Pro			
Precision .			
Precision Pro			
Precision Products			
, PrizeLAWN LiL' FOOT			
(LF-1)			
Red Devil] .
Republic 545 EZGro			
Republic EZ Broadcast			

			•
75450			i
Republic EZ Grow			
Republic			
Roto-Jet			
Scotts Basic	,		
Scotts Deluxe TM			
EdgeGuard®			
Scott EasyGreen			
Scotts EdgeGuard			
Scotts SpeedyGreen®			
1000 TM			
Scotts SpeedyGreen®			•
2000™			
Scotts SpeedyGreen®	·		
3000™			
Scotts Standard -			
Sears 671- 9261			
Sears Craftsman 24322 85lb			
Sta-Green			
Statesman Pull Behind			
Stinger otary			
TrueServe Green Thumb		!	
2000			•
Vigoro			
			, ,

NEXT

LABEL



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D C 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Ms Jeanette Covert, Agent Lebanon Seaboard Corporation c/o Product & Regulatory Associates, L L C P O Box 1683 Voorhees, NJ 08043

JUL 30 2012

Subject

Label Notification Per PR Notice 98-10

Product Name Turf Fertilizer Plus Penoxsulam Weed Control

EPA Registration Number 961-414 Submission Date May 23, 2012

Dear Ms Covert

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PR) Notice 98-10 dated May 23, 2012 for the product referenced above. The Registration Division has conducted a review of this request for its applicability under PR Notice 98-10 and finds that the action requested falls within the scope of PR Notice 98-10. The label submitted with the application has been stamped "NOTIFICATION" and will be placed in our records

If you have any questions regarding this letter, please contact Jasmine Branch at (703) 347-0351 or branch:pressert letter, please contact Jasmine Branch at (703)

Sincerely,

Kathryn V Montague Product Manager (23)

Herbicide Branch

Registration Division (7505P)

Please read instructions on	raverse pefore com	ing form		Form A	PD(6A)	OMB No	2070-0060	Approval expires 2 28
≎EPA	Environment Was	United States at Protection hington DC 204		,	1	Regist Amend Other		OPP Identifier Number
		Applicatio	n for Pest	ticide - Sec	ction	Ī	~	<u>. </u>
1 Company/Product Number Lebanon Seaboard Co			1	PA Product Me thryn Montag	-		3 Pro	posed Classification
4 Company/Product (Name Turf Fertilizer Plus Per		eed Control	PM4 23					House Hastriciae
5 Name and Address of Ap Lebanon Seaboard Co 1600 East Cumberland Lebanon PA 17042	rporation	Codej	(b)(i		is sim	nlar or idei	ntical in con	FIFRA Section 3(c)(3) nposition and labeling
Check if this	s is a new address		Pro	oduct Name		·	JUL	3 () 2012
			Section	<u>- II</u>				
Amendment Explain Resubmission in resp	onse to Agency lette	r dated	[Finel prints Agency let "Me Too" Other Exp	tt <i>er dat</i> Applica	กอนิะ	36 to	
Notification as defined in cov changes have been made to wilifully make any false state this product may be in violati	the labeling or the cor ment to EPA if further	nidential statemer understand that if	nt of formula of this notification	this product 1 ur is not consister in and penalties i	nderstar nt with ti	nd that it is a	violation of 1 PR Notice 98	8 U S C Sec 1001 to 10 and 40 CFR 152 46
1 Material This Product Will	Be Peckaged in							
Child Resistant Peckaging Yes V No * Certification must	Unit Peckaging Yes No If "Yes" Unit Packaging wgt	No per container	Water Soluble Yes No 11 "Yes" Package wgt	No per	·	2 Type of	Container Metal Plestic Glass Paper Other (Spe	scify)
be submitted		<u> </u>						
3 Location of Net Contents ✓ Lebel ✓ C	nformation entainer	4 Size(s) Retai	be determine	ed	5 Loc	ation of Le	bel Directions	3
6 Manner in Which Label is	Affixed to Product	Lithogra Paper gl Stencile	ph ued d	Othe	·			
			Section -	IV				(()
1 Contact Point (Complete	tems directly below i	for identification	of individual to	be contacted	d nece	ssary to pi	ocess this aj	oplication)
Name Jeanette A Covert		1 -	ide authonzed Re	presentative fo	or Leba	non	Telephone N 856 751 343	no (Include Area Code)
i certify that the stater i acknowledge that any both under applicable i	knowlingly false or		sttachments				mpiete	Date Application Received (Stamped)
2 Signature		3	Title					
Jeaneth & Corr	ut		authorized Repr Corporation	resentative for Lo	ebanon	Seaboard		
4 Tyled Name		5	Date			-		
Jeanette A Covert		1	5-	-23-2012			1	

Product & Regulatory Associates, L.L.C.

May 23, 2012
Ms Kathryn Montague
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7505P)
U S Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Subject Lebanon Seaboard Corporation
EPA Reg No 961-414
Turf Fertilizer Plus Penoxsulam Weed Control
Notification Warranty

Dear Ms Montague

As the authorized representative, Lebanon Seaboard Corporation is submitting a notification to revise their warranty statement for Turf Fertilizer Plus Penoxsulam Weed Control, EPA Reg No 961-414

Changes to the labeling include the following

• Change to warranty statement occurs on page 8 of the current label, also we have moved the current warranty statement to page 11 under Claims Miscellaneous

To complete this notification application, enclosed please find

- Application for Pesticide (EPA Form 8750-1)
- One highlighted copy of the proposed labeling dated 5-23-2012
- One clean copy of the proposed labeling dated 5-23-2012
- One CD e-label file name 000961-00414 20120523 NotificationWarranty pdf
- E-Label certification

If you have any questions or concerns about this notification please contact me at (856)751-3432 or jacovert@comcast net

Sincerely.

Jeanette + Covart

canette Covert

Product & Regulatory Associates, LLC

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NOTIFIC

NOTIFICATION

JUL 3 0 2012

JUL 30 2012

TURF Fertilizer Plus Penoxsulam Weed Control

(Alternate Brand Names

Ace Green Turf® St Augustine Weed and Feed

Agway® Stage® 2 Weed Control & Fertilizer

Agway® Greenlawn® Weed Control & Fertilizer

Expert Gardener® Southern Weed and Feed

FOREVER GREEN® Weed & Feed

Menards® Premium Weed & Feed

OrchardTM Est 1931 Weed and Feed

Preen Southern Lawn Weed 'n Feed

Preen Southern Lawn Weed and Feed

Preen Southern Lawn Weed & Feed

Preen Southern Weed 'n Feed

Preen Southern Weed and Feed

Preen Southern Weed & Feed

Preen Southern Weed Control Plus Fertilizer

Preen Southern Weed Control & Fertilizer

Preen Southern Weed Control

Sta-Green® Southern Weed and Feed

Southern States™ Late Spring Lawn Food and Broadleaf Weed Control

Vigoro® Ultra Turf® Phosphorus-Free Southern Weed & Feed

Vigoro® Super Green™ Southern Weed and Feed

Wondergro® St Augustine Weed and Feed

Wondergro® Southern Weed and Feed]

For postemergence control of listed annual and perenuial broadleaf weeds in established home lawns and other recreational turfgrass areas

Active Ingredient

penoxsulam

Other Ingredients

Total

0.03%

99 97%

100 00%

Guaranteed Fertilizer Analysis

Total Nitrogen (N)

Available Phosphate(P₂O₅)

Soluble Potash (K₂O)

XX%, '

XX%

KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for First Aid and additional Precautionary Statements

NOTICE Read the entire label Use only according to label directions Before buying this product, read the Warranty Section elsewhere on this label If terms are not acceptable, return the unopened container at once

EPA Reg No 961-414

 $(L) \qquad (D)$

EPA Est No 961-PA-01, 961-IL-01

Superscript used is first letter of lot number

[MANUFACTURED BY][Distributed by] [Produced for]

LEBANON SEABOARD CORPORATION

1600 EAST CUMBERLAND STREET

LEBANON, PA 17042

Made in the USA

· [www lebsea com] [www greenviewfertilizer com] [www preen com] [www xxxx com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ FT] [Sq Ft]
Net Weight [Net Wt [] xx lbs [LBS] [POUNDS] (xx x kg) [(XX X KG)]
Treats XX,XXX Sq Ft [SQ FT] [Square Feet] [SQUARE FEET]
xxx lb covers up to xxx sq ft [of turfgrass]

Precautionary Statements

Hazards to Humans and Domestic Animals CAUTION

Causes moderate eye irritation Avoid contact with eyes or clothing Wear long-sleeved shirt, long pants, and shoes plus socks Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet

First Aid

If in eyes Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For Emergency Medical Treatment Information call (888)208-1368.

Environmental Hazards

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewa'k, or '

street, back onto the treated area of the lawn [or garden] will help to prevent runoff to water bodies or drainage systems

Directions for Use

It is a violation of Federal law to use this product in a manner inconsistent with its labeling For Outdoor Residential Use

Read all Directions for Use carefully before applying

Applicator must wear long-sleeved shirt and, long pants, and shoes plus socks Keep all people and pets, expect applicator, out of the treated area until dusts have settled

How This Product Works

TURF Fertilizer Plus Penoxsulam Weed Control contains a postemergence herbicide which is applied to established turfgrasses for the control of listed annual, biennial and perennial broadleaf weeds in home lawns [and other recreational turfgrass areas]

Use Precautions and Restrictions

- Do not use on turf grown for agricultural or commercial purposes (turf farms), or for grass seed production
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on dichondra, carpetgrass, bahiagrass, or to turfgrass containing desirable clovers
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] directly to, or
 otherwise permit [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to come
 into contact with, flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as
 serious plant injury may occur
- Do not apply to centipedegrass during the period of winter dormancy Grass should be green and actively growing at the time of application
- The active ingredient in this product may leave residues in treated grass clippings which could be harmful to some plants and trees. Do not collect treated grass clippings for use as mulch around plants.
- To minimize the potential for turfgrass injury, allow four weeks between applications
- Avoid unnecessary disturbances, including watering and mowing, for approximately 24 hours after application
- Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on solid (monoculture) stands of perennial ryegrass or tall fescue at a maximum rate of 1 6 lb per 1000 sq ft. Some yellowing of these turfgrasses may occur within two weeks of application. Any discoloration is temporary and will dissipate under adequate growing conditions.
- Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to newly seeded or sprigged turfgrass only after the third mowing or after the turfgrass seedlings have developed an adequate secondary root system Do not reseeding for at least three to four weeks after application
- Do not apply more than 4 6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application

Do not apply more than 6 9 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this
product] per 1000 sq ft per year

[In the following state[s]] [Do not exceed more than [X] applications of [X X] lbs of this product per 1000 sq ft per year or one application of [X X] lbs of this product per 1000 sq ft]

[Editor's note one of the following statements as appropriate will appear on label if product is registered in the state of Florida]

 Florida Applications 	Do not exceed [3] [4] [5] applications per year	on bermudagrass in the
north		

- Florida Applications Do not exceed [4] [5] [6] applications per year on bermudagrass in central Florida
- Florida Applications Do not exceed [5] [6] [7] applications per year on bermudagrass in the south
- Florida Applications Do not exceed [1] [2] applications per year on centipedegrass in the north
- Florida Applications Do not exceed [2] [3] applications per year on centipedegrass in [central Florida] [the south]
- Florida Applications Do not exceed [2] [3] [4] applications per year on St Augustinegrass in the north
- Florida Applications Do not exceed [2] [3] [4] [5] applications per year on St Augustinegrass in central Florida
- Florida Applications Do not exceed [4] [5] [6] applications per year on St Augustinegrass in the south
- Florida Applications Do not exceed [3] [4] [5] applications per year on zoysiagrass in the north
- Florida Applications Do not exceed [3] [4] [5] [6] applications per year on zoysiagrass in central Florida
- Florida Applications Do not exceed [4] [5] [6] applications per year on zoysiagrass in the south

[TURF Fertilizer Plus Penoxsulam Weed Control or This product] is suggested for use on the following established warm and cool season turfgrass species (numbers in parentheses (-) refer to footnotes below)

Established Cool Season Turfgrass (1)

annual bluegrass bentgrass bluegrass, Kentucky fescue, chewing fescue, creeping red fescue, sheeps fescue, tall (2) ryegrass, perennial (2)

Established Warm Season Turfgrass (3)

bermudagrass (common or hybrid)
centipedegrass (4)
fescue, tall (growing in warm season areas) (2)
kikuyugrass
St Augustinegrass
zoysiagrass

- 1 Use no more than 3 4 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application
- 2 Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on these species at a maximum rate of 1 6 lb per 1000 sq ft per application and only if some injury can be tolerated A slight yellowing of turfgrass may occur within two weeks of application. The discoloration is temporary and is generally gone within four weeks of treatment under adequate growing conditions.
- 3 Use no more than 4 6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application
- 4 Do not apply to centipedegrass during the period of winter dormancy Grass should be green and actively growing at the time of application

Weeds Controlled or Suppressed

Generally, application rates at the lower end of the rate range will be satisfactory for young, succulent growth of sensitive weed species. For less sensitive species and under conditions where control is more difficult (plant stress conditions such as drought or extreme temperatures, dense weed stands and/or larger weeds), the higher rate within the rate range or repeat applications will be needed. Weeds growing in the absence of competition from other vegetation generally require higher rates or repeat applications to obtain satisfactory control or suppression.

		Rate
Weeds Controlled or Suppressed		lb/1000 sq ft
chickweed, common	Florida betony	[Editor's note
chickweed, mouseear	ıvy, ground	Supplemental distributor
clover, hop	lespedeza, common	to choose rate or rate
clover, red	medic, black	range based upon
clover, white	parsley-piert	setting(s) chosen from
dandelion, common	plantain, broadleaf	spreader settings table
dollarweed	plantain, buckhorn	below)
English lawn daisy	Virginia buttonweed ¹	
false dandelion		
kyllinga, annual and green (suppression only)	nutsedge, purple and yellow (suppression only)	

Re-treatment may be necessary

Optional Heading] [Use Instructions] [Instructions] [Application Instructions] [Application Directions]

How to Apply

To optimize product performance mow the lawn two to three days before applying [TURF Fertilizer Plus Penoxsulam Weed Control or this product] If the lawn is under moisture stress, a thorough sprinkler irrigation of at least 1/2 inch may be needed at least one to two days before application For optimal results, apply [TURF Fertilizer Plus Penoxsulam Weed Control or this

Lebanon Seaboard Corporation 961-414 Notification Warranty

Page 5 of 28

5-23-2012

product] in the morning when dew is present. If necessary irrigate with less than 1/4 inch of water just prior to application to maximize particle adherence to leaf surfaces. Avoid watering of treated area for 24 hours following application. Avoid making applications if rainfall is expected within 24 hours after treatment.

Optional Heading [SUGGESTED] SPREADER SETTINGS

[Note Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above]

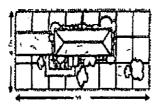
Drop Spreaders	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 1 6 lbs /1,000 sq_ft	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 3 4 lbs /1,000 sq ft	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4 6 lbs /1,000 sq_ft	
XXX	XX	XX	XX	
Broadcast Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1 6 lbs /1,000 sq_ft	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3 4 lbs /1,000 sq ft	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4 6 lbs /1,000 sq ft	
XXX	XX	XX	XX	

These settings were calibrated and field tested However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage

Optional [Application Equipment and Instructions] [Spreader Directions] [Determining Your Lawn's Square Footage

To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.]

[Insert icon representing footprint of house, driveway and lawn]



[above pictogram is optional

[Spreader Tips

The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader }

[Drop Spreader [(See Fig A)]First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped.]

[Insert icon showing spreader path] [Insert drop spreader icon]



[above pictogram is optional] [Fig. A]

[Broadcast Spreader [(See Fig B)] Apply in a single pass by starting on the outside border and apply in a circular path working toward the center]
[Insert icon showing spreader path]
[Insert broadcast spreader icon]



above pictogram is optional][Fig B]

[Optional Spreader Language]

[The above spreader settings are approximate To check your spreader XX lb of material should cover approximately XXX sq. ft (X lbs of material per XXXX sq. ft)

Note if spreader model does not appear above please call [toll free] XXX-XXX-XXXX, X am - Xpm [ET] [CT] [MT] [PT], [Monday - Friday] [Monday - Sunday] [Anytime] [24/7] for additional model settings]

Lebanon Seaboard Corporation 961-414 Notification Warranty

Page 7 of 28 -

5-23-2012

How Much to Apply

Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to established lawns Possible re-treatment in 30 days may be necessary if the lawn is heavily overrun with weeds or if adverse low moisture conditions prevail and weeds are in a state of poor growth. Do not exceed specified rates because damage to the lawn may occur. Do not make more than two applications per season.

Note When applying to warm season turfgrass under conditions of inadequate moisture, high temperature and high humidity, over-application may cause minor temporary discoloration. It is recommended to reduce application rates by 50% during hot, dry conditions to avoid possible dehydration or browning of turfgrass.

When to Apply

Best weed control results are obtained when [TURF Fertilizer Plus Penoxsulam Weed Control or this product] is applied to small, actively growing weeds in the spring or early fall. Extreme growing conditions such as drought or near freezing temperatures prior to, at, or following time of application may reduce weed control.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal

Pesticide Storage Store product in its original container in a cool, dry, locked place out of the reach of children and animals

Pesticide Disposal and Container Handling Nonrefillable container. Do not reuse or refill this container. If empty Place in trash or offer for recycling if available. If partly filled. Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WARRANTY

[NOTE] To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions]

Appendix I

Examples of fertilizer grades with nutrient contents expressed as the percentages of N, P_2O_5 and K_2O include but are not limited to the following

14-0-6

15-0-1016-0-6

18-0-6

20-0-10

The fertilizer grade guaranteed analysis may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states and the analyses will differ between supplemental registrations. The guaranteed analysis of a 26-3-10 fertilizer grade is presented as follows.

[Example] Guaranteed Fertilizer Analysis

Total rutrogen (N) 26%

1 9% ammoniacal nitrogen

24 1% urea nitrogen

Available phosphate (P₂O₃) 3%

Soluble potash (K₂O) 10%

[Optional Label Claims]

Claims - Miscellaneous

- 1 [Bar code] [product number]
- 2 [Item number]
- 3 [Not] Proof of Purchase
- 4 If the fertilizer guarantee contains iron, the following statement must appear [Note] [Notice] This product contains the secondary nutrient iron Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing Do not wash off with water
- 5 The following statement must appear (relevant to the fertilizer guarantee)
 [Note] Information regarding the contents and levels of metals in this product is available on the internet at http://www.regulatory-info-lebsea.com
- 6 The following statement may appear when the application rate applies less than 1 pound of nitrogen per 1,000 sq. ft
 [Note] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound nitrogen per 1,000 sq. ft
- 7 The following statement may appear if application rate instructions specify different rates based on different regions in Florida
 [Optional fertilizer text for state of Florida when applicable] Florida Applications [X]
 - annual feedings [with the exception of [listed turfgrass species (X feedings in the north and X feedings in the central and south)] This package applies X X lbs of product per 1,000 sq. ft.]
- 8 For products sold in the state of Florida, the following statement may appear [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches Do not apply if heavy rain is expected. Apply this product only to your

lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden 9 Apply once for the whole season 10 For use on cool and warm season turfgrass 11 Questions or Comments? Call 1-xxx-xxx-xxxx (insert phone graphic)
 12 This Bag Treats Up to _____ Square Feet (Symbol for Spring) 13 (Symbol for Summer) (Symbol for Fall) 15 (Symbol for Spring) 17 (Symbol for Summer) (Symbol for Fall) - 18 19 [With variations for seasons which are ghosted out] 20 Apply in [Spring], [Summer], [Fall] 21 NOW FEATURING [GreenSmart] [GreenSmart logo]

product to product, as with UPC codes

22

(MST - Mobile Scan Tag / color) Note, actual symbology varies from



(MST - Mobile Scan Tag / black & white)



24



(MST - Mobile Scan Tag / black and white with phone icon)

- 25 Easy to Use
- 26 For Southern lawns
- 27 Advanced formula
- 28 Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (Show other Preen Lawn package images with product name)
- 29 Another great lawn and garden product, from the makers of Preen®
- 30 Pet access to lawn once fertilizer dust from application settles
- 31 Pet access to lawn allowed once fertilizer dust settles
- 32 Pet access to lawn within [24] hours of treatment
- 33

Must use the paw print pictogram with marketing claims No. 30, 31, or 32 above.

- 34 [2] [3] [4] Season Lawn Care Program
- 35 The following statement regarding application rates, may appear where application instructions specify an application rate that exceeds a state(s) maximum allowable rate. In the state of [insert state], apply a maximum of [XX X] lb product/1,000 sq ft [Make no more than [X] application[s] per year]

36

WARRANTY

IMPORTANT READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product If terms are not acceptable, return the unopened product container at once

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability

CONDITIONS The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of [Lebanon Seaboard Corporation] [Company name]. All such risks shall be assumed by the user or buyer.

<u>DISCLAIMER OF WARRANTIES</u> To the extent consistent with applicable law, [LEBANON SEABOARD CORPORATION] [COMPANY NAME] MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR

A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL No agent of [Lebanon Seaboard Corporation] [Company name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, [Lebanon Seaboard Corporation] [Company name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT

LIMITATIONS OF LIABILITY To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT [LEBANON SEABOARD CORPORATION'S] [Company's name] ELECTION, THE REPLACEMENT OF PRODUCT

Claims regarding Weed Control Properties

- [Controls [tough] weeds* [such as clover] [dandelion] [dollarweed] [ground ivy] [plantain] [chickweed] [sedges] [Florida betony] [lespedeza]
- 2 [Just] One application kills weeds*
- 3 [TURF Fertilizer Plus Penoxsulam or This product] kills tough existing weeds* and controls new weeds* for 3 months [12 weeks]
- 4 3 month [12 week] weed* grass control
- 5 Atrazine-free dollarweed control
- 6 Atrazine-free weed* [dollarweed] control
- 7 Controls new weeds* for 3 months [12 weeks]
- 8 Controls tough weeds* such as dollarweed, dandelion, Florida betony and sedges
- 9 Does not contain atrazine
- 10 Effective weed* control prevents weeds* all season long
- 11 Effective weed* control leads to greener, thicker lawns
- 12 Kills clover, chickweed and many other broadleaf weeds*
- 13 Kills even the toughest weeds*
- 14 Kills tough existing weeds* [and controls new weeds*] [for 3 months]
- 15 Kills tough weeds*
- 16 Kills weeds* including dandelion, clover and other common lawn weeds*
- 17 Kills weeds* now for few weeds in spring
- 18 Kills weeds* on contact
- 19 Kills weeds* to the root
- 20 Use for a [beautiful] [weed-free*] lawn
- Weed images [for any listed weeds including, dandelion, dollarweed, Florida bentony, sedges]
- 22 Apply when weeds* are growing
- 23 Controls [tough] [southern] [Lawn] weeds*
- 24 Destroys existing and new weeds* [for 3 months]

- 25 Fast-acting weed* [Kill] [control]
- 26 Gets rid of tough Southern weeds*
- 27 Kills and prevents [new] [tough] [lawn] weeds* [for 3 months]
- 28 Kills [to] the root!
- 29 Prevents new weeds* [for 3 months]
- 30 [Kills] [Stops] [dandelions] [dollarweed] and most lawn weeds*
- 31 Thickens turf to crowd out weeds*
- 32 3 month continuous weed* control
- 33 [Prevents] [Stops] [new] [southern] [lawn] weeds* [for 3 months]!
- 34 Kills [weeds] and [stops] [prevents] [new] weeds* [for 3 months]
- 35 3 month weed* barrier
- 36 Weed-fighting* formula
- *See Use Directions for complete list of treated weeds

Claims regarding Combination Weed Control and Fertilizer Properties

- 1 Kills weeds* [and fertilizes the lawn]
- 2 Kills weeds* and feeds your lawn [for up to 3 months] [for up to 12 weeks]
- 3 Season-long weed* killer [and fertilizer]
- 4 Lawn Nutrients and Weed* Control in one convenient formula!
- 5 Southern [Lawn] Weed* & Feed
- 6 Southern Weed* Control [Plus] [&] [Fertilizer]
- 7 Kills weed*s Thickens lawn
- 8 LawnGuard [hot weather] formula protects lawn, kills weeds*
- *See Use Directions for complete list of treated weeds

Claims regarding Fertilizer Properties

- 1 [TURF Fertilizer Plus Penoxsulam Weed Control] All the fertilizer nutrients your lawn [turf] needs for spring
- 2 [TURF Fertilizer Plus Penoxsulam Weed Control] Providing the Nutrients Needed for a Beautiful Lawn
- 3 Builds strong, deep roots, for a thick, green lawn [turf]
- 4 Fertilizes to provide rich color [and vigorous growth]
- 5 Improves soil fertility
- 6 Larger Roots / Greener Lawn
- 7 No phosphate [helps protect our waterways] (for use when fertilizer analysis has "0" phosphate)
- 8 Promotes rapid root growth
- 9 Promotes root growth for a thicker, greener lawn [turf]
- 10 Protects & [and] strengthens for a better spring lawn [turf]
- 11 Provides your soil with nutrients
- 12 Restores nutrients to your soil
- 13 Restores nutrients to your soil for a quick spring green up [green-up]
- 14 Zero phosphate [helps protect our waterways] (for use when fertilizer analysis has "0" phosphate)

5

(Symbol for heat/drought resistance)



6 (Symbol for stronger roots)

17 [phosphorus] [phosphate] free [Allowed only when "zero" phosphate indicated]



In comparison to Other Fertilizer Products

(for use when fertilizer analysis has "0" phosphate)

- 18 [xx%] readily available nitrogen
- 19 No burning when used as directed
- 20 Great results, first season of use -guaranteed
- 21 Builds stronger roots [for maximum drought resistance] [for maximum greening of lawn] [for maximum water absorption]
- 22 Strengthens lawns against [summer] heat [and drought]
- 23 Builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat, drought] [for better heat and drought tolerance]
- 24 Grows [strong] [deep] roots to protect from heat and drought
- 25 Grows a thicker, greener lawn with less water
- 26 Deeper, stronger roots means less watering needed
- 27 Won't burn lawn guaranteed
- 28 Phosphorus [phosphate] free (allowed only when "zero" phosphate indicated)
- 29 Helps lawns retain water to protect against heat and drought

Claims regarding Slow Release Fertilizer Properties

- 1 [TURF Fertilizer Plus Penoxsulam Weed Control or This product] feeds and greens with [slow release] fertilizer [for up to 3 months] [for up to 12 weeks]
- 2 Feeds [greens] [strengthens] [thickens] your lawn for up to 3 months [12 weeks]
- 3 Feeds your lawn [turf] up to 12 weeks
- 4 Greens up to 3 months [12 weeks]
- 5 MESA® is a registered trademark of Lebanon Seaboard Corporation
- 6 Patented, controlled release nitrogen for continuous feeding
- 7 Quick and continuous greening for up to 3 months [12 weeks]
- 8 (Number symbol as shown in circle)
- 9 [1 to 12] Feeds your lawn up to [12] [weeks] [months]
- 10 [Controlled] [Slow] Release feeding up to [X] weeks

- 11 [METH-EX®] [MESA®] Provides slow, continuous feeding for up to 12 weeks Initially some nitrogen is released by water to provide early spring green-up of lawn [grass] [turf] As soil temperatures warm, nitrogen is gradually released through microbial action that minimizes surge growth
- 12 Get spectacular results with an enhanced efficiency fertilizer
- 13 Slow release nitrogen helps prevent leaching into area water systems when applied as directed when compared to other fertilizer products
- 14 Featuring both immediate release and controlled-release nutrients
- 15 [xx%]slowly available nitrogen
- 16 Change to a more efficient, top-performing fertilizer
- 17 Featuring MESA® Slow Release Nitrogen
- 18 Feeds [lawns] for 3 months!
- 19 Continuous feeding [for] [up to] [(X weeks) (X months)] [12] weeks
- 20 Get spectacular results with an enhanced efficiency fertilizer
- 21 METH-EX® is a registered trademark of Lebanon Seaboard Corporation
- 22 No flush growth response after application means less clippings
- 23 Slow release nitrogen helps prevent leaching into area water systems when applied as directed
- 24 What is Slow Release Nitrogen?
- 25 Feeds [for] [up to] [X months] [X weeks]!
- 26 Feeds [your] [the] lawn [for 3 months]

XX	XX	XX
Nitrogen (N)	Phosphorous (P)	Potassium (K)
Contains Timed-Release Nitrogen for growing a thick green lawn [Stimulates growth and encourages a thick green lawn]	Improves Root [Improves root growth and Plant Storage Capacity]	Improves Plant Hardiness & Drought Resistance

Claims regarding GreenSmart Fertilizer Properties

- 1 GreenSmart Enhanced Efficiency Fertilizer for a Green Lawn
- 2 [contains] [with] GreenSmart
- 3 GreenSmart
- 4 GreenSmart (logos)













- 5 GREENSMART and Design is a trademark of Lebanon Seaboard Corporation
- 6 20% less nutrients required for the same great lawn [turf] results [with GreenSmart Enhanced Efficiency Fertilizer]
- 7 Enables lawns [turf] to use nutrients more efficiently
- 8 Enhanced Efficiency Fertilizer
- 9 Enhances nutrient absorption
- 10 Enriches soil to promote a vibrant, hardy lawn [turf]
- II GreenSmart enhances poor soil, creating an environment in which lawns [turf] can thrive GreenSmart produces thick, green lawns [turf]
- 12 GreenSmart nourished lawns [turf] are more robust because their root systems are larger, deeper and better developed Vigorous roots mean[s] the lawn [turf] is hardier and better able to tolerate the stress that comes with heat and drought
- 13 GreenSmart produces thick, green lawns [turf]
- 14 Helps lawns [turf] retain water to protect against heat & [and] drought
- 15 Helps unlock nutrients already in the soil
- 16 Improved Nitrogen Efficiency Reduces Leaching
- 17 [GreenSmart Enhanced Efficiency Fertilizer] Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
- 18 Improves drought resistance

- 19 Improves lawn's [turf's] ability to absorb water & [and] nutrients
- 20 Increase nutrient up-take in grass [lawns] [turf] up to 20% [with GreenSmartEnhanced Efficiency Fertilizer]
- 21 Lawn[s] [turf] [and plants] nourished with [company name's] GreenSmart are [is] able to tolerate the stress from heat and drought GreenSmart produces large, deep, and well developed root systems that can retain water This enables lawns [turf] [and plants] to withstand stressful conditions
- 22 Less watering needed
- 23 Less watering needed, drought resistant [lawn] [turf]
- 24 Makes it easier for lawns [turf] to absorb soil nutrients
- 25 N-P-K with GreenSmart [Enhanced Efficiency Fertilizer for a Green Lawn]
- 26 Plants [lawns] [turf] use[s] mitrogen more efficiently so you need less
- 27 Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf] GreenSmart works by enriching your soil with nutrients GreenSmart revitalizes the soil, which aids in the development of a larger, deeper and better root system. The enhanced habitat is proven to produce a green, thick, vigorous lawn [turf], and reduces the need for watering.
- 28 Promotes rapid root growth [for a thick green] [lawn] [turf]
- 29 Recharges your soil with nutrients!
- 30 Reduces plant [lawn] [turf] stress related to drought
- 31 Reduces stress on lawns [turf], protects from drought & heat
- 32 Speeds root growth to improve nutrient absorption
- 33 Unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water
- 34 Unlocks the nutrients in your soil
- 35 A high-quality product, made with GreenSmart
- 36 Because your grass is better able to absorb and use the nutrients and moisture provided by the surrounding soil, less fertilizer ingredients are needed
- 37 Better lawn nutrition [means] [results in] stronger, heartier grass
- 38 Boosted root development helps retain water to protect against heat and drought, so less watering is needed
- 39 Enriches soil, nourishing [lawn][plants] to become stronger and more able to withstand stresses like drought so you can water less
- 40 Fertilizers with GreenSmart represent a new class of lawn-care treatment options
- 41 For the results you want for the neighborhood you can be proud of
- 42 Good nutrition is an essential part of being personally fit, and a big part of a quality lawn too
- 43 GreenSmart Proven performance
- 44 GreenSmart enhances soil habitat to improve nutrient absorption. Better plant nutrition means stronger, heartier plants
- 45 GreenSmart helps build strong plants that need less watering because stronger, flourishing lawns are more able to withstand heat and drought
- 46 GreenSmart helps reduce lawn stress due to heat and drought
- 47 GreenSmart helps revitalize soil, making more [conventionally] [commonly] [normally] occurring nutrients available

- 48 GreenSmart introduces beneficial nutrients that promote stress-resistance in [plants] [lawns]
- 49 GreenSmart is an exclusive, nutrient-rich formula that promotes plant quality
- 50 GreenSmart is rich in essential nutrients [plants] [lawns] need
- 51 GreenSmart promotes a lawn that's heartier and better able to sustain itself
- 52 GreenSmart promotes better water retention to protect against heat and drought
- 53 GreenSmart provides lawns [turf] with nutritional support to help promote and maintain overall plant vigor resulting in a beautiful, green lawn
- 54 GreenSmart provides nutritive benefits to the [lawn] [turf] to enhance nutrient reception
- 55 GreenSmart Look for it in quality lawn and garden products
- 56 GreenSmart's nutrients stimulate soil habitat efficiency and promote development of deeper roots for a lawn that needs less watering, and produces grass that's hearty and drought resistant
- 57 Improves water conservation by building strong roots and more stress-tolerant plants
- 58 More efficient nutrient delivery, providing similar results with less nitrogen than traditional fertilizers
- 59 More efficient nutrient delivery, requires less nitrogen inputs
- 60 Now with [GreenSmart logo]
- 61 Provides similar greening results with up to [20%][30%] less nitrogen than traditional fertilizers
- 62 Reduces need for watering by increasing tolerance to drought and heat
- 63 Revitalizes soil habitat to grow stronger, heartier plants
- 64 Take pride in your lush, green lawn and pride in your neighborhood
- 65 When it comes to growing a green lawn, GreenSmart is downright brilliant!
- 66 www greensmart com
- 67 You can feel good about the beautiful, green lawn results and the positive impact on your neighborhood

GreenView® Brand of Products Optional Marketing Claims

- To the extent consistent with applicable law, [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a[n] [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- 2 To the extent consistent with applicable law, [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address]
- For more information on our complete line of [GreenView®] [Company Name] [Brand Name] Lawn and Garden Products, visit our website at [www lebsea com] [www greenviewfertilizer com] [www xyz com] [Insert product images]
- 4 GreenView® (logo) GREENVIEW
- 5 GreenView® is a registered trademark of Lebanon Seaboard Corporation
- 6 GreenView® yard wide guarantee [green leaf graphic] [GreenView® logo]



7 [* See back panel for more details], as part of design only shown when used on label surfaces, other than the back panel)

Preen® Brand of Products Optional Marketing Claims

1 To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to [Company name and address]



- 2 Preen® logo
- 3 Preen® Guarantee
- 4 Preen® is a registered trademark of Lebanon Seaboard Corporation
- 5 [Visit] www preen com
- 6 Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (show other Preen Lawn package images with product name)
- 7 Try [these] other Preen products!
 - a Preen Lawn Stepsaver Weed Control Plus Fertilizer
 - b Preen Weed & Grass Killer
 - c Preen Mulch Plus
 - d Preen [Garden] Weed Preventer Plus Plant Food
 - e Preen Landscape Weed Control Fabric
 - f Preen Organic Vegetable Garden Weed Preventer
 - g Preen [Garden] Weed Preventer

ACE® Brand of Products Optional Marketing Claims

- 1 ACE® is a registered trademark of ACE Hardware Corp
- 2 Green Turf® is a registered trademark of [Company Name]
- 3 Made in the USA for ACE Hardware Corp, Oak Brook, Illinois, 60523, USA
- 4 Questions or Comments Call 1-XXX-XXXX



- 5 Satisfaction Guaranteed ACE® Promise [circle graphic]
- 6 Telephone graphic
- 7 The ACE® Promise If this ACE product when used for its intended purpose, fails to give you complete satisfaction, return the item to the ACE Hardware store where purchased for free replacement of the same or similar item

8 [www]acehardware com

Sta-Green® Brand of Products Optional Marketing Claims

- 1 Computer and phone graphics
- 2 If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below We will refund the purchase price you paid
- 3 LOOK! For other quality Sta-Green® lawn & garden products For more information, visit us on our website at www.sta-green.com [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx
- 4 Money Back Guarantee [optional graphic]
- 5 Sta-Green® is a registered trademark of [Company name]



- 6 Sta-Green® logo
- 7 The Sta-Green® Promise
- 8 Your satisfaction guaranteed or your money back!

Private Label Customer Brand of Products Optional Marketing Claims

- To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to [Company name and address]
- 2 [Private label] is a registered trademark of [Company name]
- 3 [Private label] logo
- 4 Computer and phone graphics
- 5 If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below We will refund the purchase price you paid
- 6 LOOK! For other quality [Private label] lawn & garden products For more information, visit us on our website at [www xyz com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxxx
- 7 Money Back Guarantee [optional graphic]
- 8 Your satisfaction guaranteed or your money back!

Agway Brand of Products Optional Marketing Claims

1. Agway logo



2.



- 4. [Brand] is a registered trademark of [Company]
- 5. [Brand] is a trademark of [Company]
- 6. 4 Stage Lawn Care Program -
- 7. Calendar Application Icon
- 8: 25% Nitrogen provides leaf growth and makes the grass green; 3% Phosphate promotes root development and 3% Potash Helps plants resist drought and disease.
- 9. If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
- 10. Agway® and Stage® are registered trademarks of Southern States Cooperative, Inc.
- 11. Manufactured for and distributed by Southern States Cooperative, Inc. 6606 West Broad Street, Richmond, VA 23230
- 12. Agway Guarantees Satisfaction
- 13. To find a store near you visit www.agway.com
- 14. NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.
- 15. [Agway (Subregistrant)] 4 Stage Lawn Program makes it easier to have a lush, green lawn. Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you'll prevent crabgrass, control weeds and insects and prepare your lawn for the winter. It's what your lawn needs for strong growth.
- 16. Guaranteed Satisfaction
- 17. (Subregistrant) Guarantees Satisfaction
- 18. 4 Stage Lawn Care Program. [Pictogram numbers 1-4] [pictogram for 4 Step Program]
 - o March 1 April 30
 - o April 15 June 15
 - o August 1- September 30
- 19. 4 Stage Lawn Care Program

- 20 No crabgrass [Pictogram crabgrass circle with slash through it]
- 21 Stage I [Pictogram crabgrass with slash through it]
- 22 AGWAY'S Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs, and you'll find a Greenlawn product to help you. Fertilizers, lawn starters, crabgrass prevention, weed and insect control, winterizers everything your lawn needs for a lush, green lawn and year-round protection. Each one is easy to apply and guaranteed to produce quick, long-lasting results.
- 23 Notice Read the entire label Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once
- 24 Notice Read the entire label Use only according to label directions. Before buying this product, read Warranty Disclaimer, Inherent Risks of Use, and Limitations of Remedies at end of label. If terms are not acceptable, return the unopened container at once
- 25 AGWAY Guarantees Satisfaction
 If for any reason you are not fully satisfied with the performance of this product, we want to know Just bring the item back to the store and we will exchange it or issue a refund
- 26 For best results, use an Agway spreader
- 27 For more information on spreader settings go to www agway com
- 28 For more information, visit www agway com

Menards® Brand of Products Optional Marketing Claims



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3 23112 (11)

- 100% Satisfaction Guaranteed or Your Money Back
- 4 Menards is a registered trademark of Menard, Inc Corporation
- 5 Distributed by Eau Claire Coop Oil Co, P O Box 837, Eau Claire, WI 54702



SLOW-RELEASE NITROGEN FEEDS YOUR LAWN OVER (2) (3) (4)

MONTHS!

If, for any reason, after using the Menards® Premium 4-Step Fertilizer Program, you are dissatisfied with the results, simply bring the label from a bag of Menards® Premium Lawn Fertilizer and proof of purchase to the store this product was purchased from for a full refund

- 8 4-STEP LAWN CARE PROGRAM
- 9 Features
- 1 Kills weeds, controls weeds & fertilizes in one application
- 11 [Brand Name] herbicide kills existing weeds and prevents weeds before they grow
- iii Gives a full feeding of fertilizer
- Slow-Release Nitrogen thickens and provides a lush and deep green lawn
 Feeds your lawn [over] [up to], [two][three] months!
- 10 Lawn Builder
- 11 ForeverGreen® is a registered trademark of E C Grow Incorporated Corporation





(24-0-3 is example of NPK analysis)

14 Fertilize turf [lawn] to improve color, density, uniformity and resistance to traffic and stress

Pike Nurseries® Brand of Products Optional Marketing Claims



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2 PIKE NURSERIES is a registered trademark of Pike Nurseries Acquisition, LLC



- 4 SUPER PREMIUM
- 5 Satisfaction Guaranteed

6 Pike Nurseries Corporate Office, 2675 Breckinndge Blvd, Suite 300, Duluth, GA 30096

Armstrong Garden Centers Brand of Products Optional Marketing Claims

Armstrong Garden Centers

2 Armstrong Garden Centers, Inc., 2200 E Route 66, Suite 200, Glendora, CA 91740

Vigoro Brand of Products Optional Marketing Claims



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- Vigoro is a registered trademark of HOMER TLC, INC CORPORATION
- 4 Vigoro, is a ® sub-brand of The Home Depot
- 5 THD corporate address is The Home Depot, 2455 Paces Ferry Road Atlanta, Georgia 30339

Orchard Supply Brand of Products Optional Marketing Claims



Orchard Supply Hardware is a registered trademark of Orchard Supply Hardware, LLC



3



- 4
- 5 Orchard Supply Hardware, 6450 Via Del Oro, San Jose, CA 95119
- 6 Orchard Supply Hardware(R) Est 1931 Weed & Feed

Spreader Models for Spreader Setting Table

Drop Spreaders	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 1 6 lbs /1,000 sq ft	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 3 4 lbs /1,000 sq ft	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4 6 lbs /1,000 sq. ft
Agri-Fab	XX	XX	XX
Agway)
Earthway			
Easy Green		Í	
Ferti-Lome		,	
Glorion			
Greenview® Spred III		-	
Greenview® Spred® XP1			· .
Greenview® Show N Tell		·	•
Jonathan Green			
K-Mart K-Grow			
Lawncrafter 45-0311-3			
Ortho	ĺ		
Precision			,
Red Devil Drop	·		
Republic Drop			
Scotts AccuGreen® 1000			
Scotts AccuGreen® 2000			
Scotts AccuGreen® 3000			
Scotts Easy Gro			
Scotts PF-1			
Scotts PF-3			
Scotts Precision			
Sears Lawn Crafter			
SpredDevil	į į		
Sta-Green	'		
Statesman I			
Statesman II	(
TrueServe Green Thumb			
7300			
Vigoro			
Broadcast Spreaders	Application Rate	Application Rate	Application Rate
	TURF Fertilizer Plus Penoxsulam Weed Control	TURF Fertilizer Plus Penoxsulam Weed Control	TURF Fertilizer Plus Penoxsulam Weed Control

	1 6 lbs /1,000 sq ft	3 4 lbs /1,000 sq ft	4 6 lbs /1,000 sq ft		
Ace Rotary	XX	XX	XX		
Agn-Fab 45-0187					
Agway					
Ames 24-626 Commercial					
Cyclone Model B1-80					
Earthway EV-N-Spred 2600					
Ferti-Lome					
Franks		 			
Glorion	-	'			
Green Line					
Greenview® Jet-Spred II	•				
Greenview® Jet-Spred III		· · · · · · · · · · · · · · · · · · ·			
Greenview® Jet-Spred SS1					
Jonathan Green					
Lawncrafter	·				
Ortho 545 EZGro		'			
Pennington 2050SU					
Precise Fit					
Precision Pro		·			
Precision			' '		
Precision Pro		·			
Precision Products		·			
PrizeLAWN LiL' FOOT					
(LF-1)					
Red Devil			I		
Republic 545 EZGro					
Republic EZ Broadcast					
75450					
Republic EZ Grow	,	j			
Republic		}			
Roto-Jet					
Scotts Basic					
Scotts Dejuxe TM	•				
EdgeGuard®					
Scott EasyGreen					
Scotts EdgeGuard			·		
Scotts SpeedyGreen®					
1000™			1		
Scotts SpeedyGreen®					
2000™					
Scotts SpeedyGreen®		İ			
3000тм					

Scotts Standard		
Sears 671- 9261	1	
Sears Craftsman 24322 85lb		1
Sta-Green		
Statesman Pull Behind		
Stinger otary		
TrueServe Green Thumb		
2000		Į.
Vigoro		

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